

CLASSIC PERFECTION™ “ECO-GREEN” 7700 SEMI-GLOSS FINISH

• Scrubbable Ceramic Technology • MICROBAN® Antimicrobial Product Protection • Low Odor, No VOC •

DESCRIPTION & USES: Our finest interior acrylic semi-gloss paint for use on interior surfaces such as wood trim, walls and ceilings where a durable, semi-gloss finish is desired. A good choice for heavy traffic areas because it washes and wears better than traditional flat finishes. This product provides excellent hiding on properly prepared surfaces of wood, drywall, plaster, masonry, concrete block and primed metal.

CERAMIC TECHNOLOGY: Classic Perfection™ “Eco-Green” is formulated using ceramic microspheres to provide an extremely durable paint film. This finish is scrubbable and resistant to dirt and stains.



This product contains built-in Microban® antimicrobial protection. Microban protection is a broad-spectrum antimicrobial which has bacteriostatic and fungistatic properties. Microban protection inhibits the growth of odor and stain causing bacteria, mold and mildew on the dried paint film. The Microban additive is registered and in compliance with the EPA for use in paint and is engineered to last the useful life of the paint film by guarding against discoloration and degradation caused by microorganisms. The Microban additive used does not contain triclosan. This product does not protect users or others against food-borne or disease-causing bacteria, and does not take the place of normal cleaning and disinfecting procedures. Built-in Microban protection is introduced into the molecular structure of the paint film and is designed to neither wear out nor wash away. Microban is a registered trademark of Microban Products Company. For more information, visit www.microban.com.

LOW ODOR/NO VOC: This acrylic latex product is especially formulated to be low odor and no VOC. VOC's (Volatile Organic Compounds) add to the odor of most paints and to air pollution. This product is ideal for use in occupied areas such as homes, schools, hospitals, restaurants, and office buildings.

VEHICLE TYPE: 100% Acrylic

SHEEN: Semi-gloss

SPREAD RATE: 350-450 square feet per gallon

DRYING TIME @ 75°F: To touch: 1 hr. To recoat: 4 hrs.

THINNER: If necessary, add up to 1/2 pint of water per gallon.

APPLICATION: Stir thoroughly before using. Application may be by brush, roller or spray. Most types of spray equipment are acceptable for spray application. Always wear a respirator when spraying and protect yourself and your surroundings from spray mist.

LIMITATIONS: Do not apply when temperature is below 50°F. Do not use over old gloss or semi-gloss enamels unless gloss is dulled by sanding the old surfaces. Do not use outside, on floors, or in high temperature (above 160°F) areas such as radiators.

COLOR: White and Tint Bases. For custom tint colors see “Color Is” Custom Colors System.

AVAILABILITY: Five-gallon pails are special order and require 2-3 days lead time. One-gallon containers are stocked in inventory.

% SOLIDS BY VOLUME: 37.0% ± 2%

% SOLIDS BY WEIGHT: 53.0% ± 2%

V. O. C.: No V.O.C.

WARRANTY: Classic Perfection™ “Eco-Green” with MICROBAN® Antimicrobial Protection is guaranteed for seven years from the date of application to provide protection of the dried paint film from mold and mildew, when two coats are applied according to the label directions. All existing mold and mildew must be completely removed before painting. This warranty does not cover mold or mildew growth on dirt, dust, or other organic matter on the paint film. Painted surfaces should be cleaned regularly. All warranties and guarantees are limited to replacement or refunded value of product actually used in affected area. Claims must be supported by proof of purchase. This warranty does not cover labor or cost of labor for the application of any paint.

SURFACE PREPARATION - GENERAL PRACTICE

For best adhesion, surfaces should be clean, dry, non-greasy and properly primed. Remove mildew, dirt, grease, loose rust, and loose scaling paint before painting. Sand glossy surfaces to a dull luster. Allow all recommended primers to dry thoroughly prior to painting.

In the recommendations below, certain steps must be universally taken to prepare surfaces for painting no matter what the substrate is. Therefore, it is to be understood that as situations warrant, the following steps must be taken to assure a quality painting job:

REMOVAL OF MILDEW -- Remove mildew with a commercially prepared solution or use: 5 oz. (2/3 cup) Trisodium Phosphate (TSP), 3 oz. (1/3 cup) detergent, 1 qt. household bleach and 3 qts. warm water which will make a little over one gallon.

SEALING KNOTS AND STAINS WHICH MAY BLEED THROUGH PAINT FILM – Spot prime knots or stained area with 5088 ProMax “Eco-Green” Acrylic Uniblox Bonding Primer, let dry, then prime entire surface with 5088. Woods subject to tannin bleedthrough (cedar, redwood, etc.) should be primed entirely with 5088. If stains show through the primer coat, these areas should be primed again before finishing.

REMOVAL OF CONTAMINANTS – All contaminants, such as grease, oil, dirt, etc., which would interfere with either the adhesion or aesthetic appeal of the finish should be removed.

SURFACE PREPARATION AND PRIMING

NEW DRYWALL -- Repair construction defects and fill openings with spackling. Prime with 7088 Classic Perfection “Eco-Green” Perfect Primer. Allow primer to dry thoroughly (at least 2 hours at 75°F). Scuff sand with fine sandpaper to remove raised nap. Apply two coats of finish paint.

PLASTER AND MASONRY -- Apply only to firm, fully cured and dust free plaster or masonry surfaces. Repair construction defects and fill openings with spackling. Prime with 7088 Classic Perfection “Eco-Green” Perfect Primer. Allow primer to dry thoroughly (at least 2 hours at 75°F). Inspect for “dry spots” in plaster and if necessary, spot prime these areas. Apply two finish coats of paint.

CONCRETE BLOCK -- Repair construction defects and fill openings with spackling. Prime with 1051 Premium Masonry Block Filler. Use a brush, roller or trowel to work the block filler well into the concrete blocks. Allow the block filler to dry thoroughly (at least 8 hours at 75°F). For best results, block filler should be lightly sanded prior to topcoating. Apply two finish coats of paint.

NEW WOOD -- Repair construction defects and counter sink all nails. Prime with 7088 Classic Perfection “Eco-Green” Perfect Primer. Allow undercoat to dry thoroughly (at least 2 hours at 75°F). Sand lightly with fine sandpaper to remove raised grain. Fill nail holes, knots, corners, etc. with latex caulk or wood putty. Apply two finish coats of paint.

METAL – On ferrous metal surfaces (ones that rust, like steel), the water in this product will cause rust spots to appear on surfaces not completely sealed with primer. Remove all loose mill scale, rust, dirt and old coatings with abrasive cleaning. Prime with 1959 100% Acrylic DTM High Gloss Red Oxide Primer or 1912 Gray 100% Acrylic DTM High Gloss Primer. Allow primer to dry thoroughly (at least 24 hours at 75°F) before applying topcoats.

PREVIOUSLY PAINTED SURFACES -- Remove loose, flaking paint and sand glossy enamel surfaces to a dull sheen. Spot prime bare areas with the appropriate primer and allow to dry thoroughly. Apply two coats of finish paint.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

PRECAUTIONS:

PROTECT FROM FREEZING!

Do not take internally.

Close container after each use.

KEEP OUT OF REACH OF CHILDREN!

LIMITED WARRANTY

DAVIS-FROST, INC. warrants this product will perform satisfactorily when applied over properly prepared surfaces in accordance with label directions; product failure due to deterioration of the underlying surface or failure of previous products is excluded. If the product fails to perform to your satisfaction, return any unused portion to the store with proof-of-purchase and you will receive, as your sole remedy under this warranty, your choice of additional product of equal value or a full refund. THIS WARRANTY EXCLUDES LABOR OR THE COST OF LABOR FOR THE APPLICATION OF ANY PRODUCT AND EXCLUDES ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights which vary from state to state.