

CLASSIC PERFECTION™ “ECO-GREEN” 7088 PERFECT PRIMER

• Scrubbable Ceramic Technology • MICROBAN® Antimicrobial Product Protection • Low Odor, No VOC •

DESCRIPTION & USES: Our finest interior latex vinyl acrylic blend multipurpose primer designed for use on drywall, wood, plaster, masonry, and filled concrete block. This high-build product uniformly seals porous surfaces, and is designed to be topcoated with any acrylic product. This product also provides excellent stain-blocking characteristics (2 coats may be required for some stains), and has excellent adhesion to glossy surfaces.

CERAMIC TECHNOLOGY: Classic Perfection “Eco-Green” Perfect Primer is formulated using ceramic microspheres to provide an extremely durable foundation with excellent adhesion. When used in conjunction with Classic Perfection topcoats, it is an integral part of a scrubbable and stain resistant system.



This product contains built-in Microban® antimicrobial protection. Microban protection is a broad-spectrum antimicrobial which has bacteriostatic and fungistatic properties. Microban protection inhibits the growth of odor and stain causing bacteria, mold and mildew on the dried paint film. The Microban additive is registered and in compliance with the EPA for use in paint and is engineered to last the useful life of the paint film by guarding against discoloration and degradation caused by microorganisms. The Microban additive used does not contain triclosan. This product does not protect users or others against food-borne or disease-causing bacteria, and does not take the place of normal cleaning and disinfecting procedures. Built-in Microban protection is introduced into the molecular structure of the paint film and is designed to neither wear out nor wash away. Microban is a registered trademark of Microban Products Company. For more information, visit www.microban.com.

LOW ODOR/NO VOC: This acrylic latex product is especially formulated to be low odor and no VOC. VOC's (Volatile Organic Compounds) add to the odor of most paints and to air pollution. This product is ideal for use in occupied areas such as homes, schools, hospitals, restaurants, and office buildings.

VEHICLE TYPE: Vinyl Acrylic Blend

SHEEN: Low

SPREAD RATE: 300 to 400 square feet per gallon on smooth, primed or sealed surfaces of similar color

DRYING TIME @ 75°F: To touch: 30 minutes To recoat: 3 hours. Maximum stain blocking occurs when allowing the product to dry for 4 hours prior to topcoating or recoating.

THINNER: If necessary, thin sparingly with water. Do not thin for stain-blocking applications.

APPLICATION: Stir thoroughly before using. Application may be by brush, roller or spray. Both airless and conventional spray may be used. Always wear a respirator when spraying and protect yourself and your surroundings from spray mist. After priming stained areas, always test small section with application of topcoat before applying to entire project. If the stain comes through, apply a second coat of primer and retest.

LIMITATIONS: Do not apply over continually damp areas. Do not apply if surface or air temperature is below 50°F. Longer than normal drying times can be caused by low temperature, high humidity, or poor ventilation.

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COLOR: White – For stain-blocking applications, use of colorants is not recommended.

AVAILABILITY: Five-gallon pails are special order and require 2-3 days lead time. One-gallon containers are stocked in inventory.

% SOLIDS BY VOLUME: 42.0% ± 2%

% SOLIDS BY WEIGHT: 59.0% ± 2%

V. O. C.: No V.O.C.

SURFACE PREPARATION - GENERAL PRACTICE

For best adhesion, surfaces should be clean, dry, non-greasy and properly primed. Remove all dirt, mildew and grease before painting. 7088 Classic Perfection “Eco-Green” Perfect Primer provides good adhesion to glossy surfaces; however, light sanding to a dull luster will provide the best adhesion. Allow previous coat to dry thoroughly prior to painting.

Remove all contaminants such as grease, oil, dirt, etc. If washing is necessary, use a non-sudsing detergent like TSP, rinse thoroughly, and allow to dry before repainting. Normal good painting practices should be followed.

PRECAUTIONS: PROTECT FROM FREEZING! Do not take internally. Close container after each use.
KEEP OUT OF REACH OF CHILDREN!

LIMITED WARRANTY

DAVIS-FROST, INC. warrants this product will perform satisfactorily when applied over properly prepared surfaces in accordance with label directions; product failure due to deterioration of the underlying surface or failure of previous products is excluded. If the product fails to perform to your satisfaction, return any unused portion to the store with proof-of-purchase and you will receive, as your sole remedy under this warranty, your choice of additional product of equal value or a full refund. THIS WARRANTY EXCLUDES LABOR OR THE COST OF LABOR FOR THE APPLICATION OF ANY PRODUCT AND EXCLUDES ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights which vary from state to state.