
3700 SERIES PRO-MAX FLAT HOUSE PAINT

Exterior Latex

DESCRIPTION:	A professional, general purpose flat latex house paint. This product is economical, easy to apply, and dries to a durable, flat finish. Cleans up easily with soap and water.	
USES:	For use on properly prepared exterior surfaces of wood, brick, masonry, stucco, and concrete block. Suitable for residential and commercial use, as well as a barn and fence paint.	
VEHICLE TYPE:	Vinyl Acrylic	
SHEEN:	Flat	
SPREAD RATE:	350-450 square feet per gallon	
DRYING TIME @ 75°F:	To touch: 1 hour	To recoat: 4 hours
THINNER:	If necessary, thin sparingly with small amounts of water.	
APPLICATION:	Stir thoroughly before using. Application may be by brush, roller or spray. Most types of spray equipment are acceptable for spray application. Always wear a respirator when spraying and protect yourself and your surroundings from spray mist.	
LIMITATIONS:	Avoid use in direct sunlight on a hot day. Do not apply when temperature is below 50°F. Do not paint in late afternoon or when there is danger of rain or moisture condensing on the wet film. A moderate amount of surface moisture can be tolerated but surfaces should be only damp, not wet. Do not use in high temperature (160°F) service. For exterior use only.	
COLOR:	White, White Base and Black. For custom tint colors, see "Color Is" Color System.	
AVAILABILITY:	White and White Base in 5-gallon and gallon containers. Black in gallons only.	
% SOLIDS BY VOLUME:	37.0% ± 2%	
% SOLIDS BY WEIGHT:	53.0% ± 2%	
V. O. C.:	100 grams/liter or .84 lbs/gallon.	

SURFACE PREPARATION - GENERAL PRACTICE

For proper adhesion, surface should be clean, dry, non-greasy and properly primed. Remove mildew, dirt, surface contamination, loose and scaling paint, efflorescence, loose surface particles, water soluble stains and rust before painting. Allow all recommended primers to dry thoroughly before applying one or two coats of finish paint.

In the recommendations below, certain steps must be universally taken to prepare surfaces for painting no matter what the substrate is. Therefore, it is to be understood that as situations warrant, the following steps must be taken to assure a quality painting job:

REMOVAL OF MILDEW -- Remove mildew with a commercially prepared solution or use: 5 oz. (2/3 cup) Trisodium Phosphate (TSP), 3 oz. (1/3 cup) detergent, 1 qt. household bleach and 3 qts. warm water which will make a little over one gallon.

SEALING KNOTS AND STAINS WHICH MAY BLEED THROUGH PAINT FILM – Spot prime knots or stained areas 3077 ProMax Alkyd Uniblox Universal Primer or 5088 ProMax “Eco-Green” Acrylic Uniblox Bonding Primer and let dry. Then prime entire surface with appropriate primer. Woods subject to tannin bleed through (cedar, redwood, etc.) should be primed entirely with 3077 or 5088. If stains show through the primer coat, these areas should be primed again before finishing.

REMOVAL OF CONTAMINANTS -- All contaminants, such as grease, oil, dirt, etc., which would interfere with either the adhesion or aesthetic appeal of the finish should be removed.

SURFACE PREPARATION AND PRIMING

WOOD AND MASONITE -- Repair construction defects and countersink all nails. Prime all new wood and bare areas with 300 100% Acrylic House Paint Primer. Allow primer to dry thoroughly (at least 4 hours at 75EF). Fill nail holes and apply one or two finish coats of paint as necessary.

PREVIOUSLY PAINTED SURFACES – This product will adhere to surfaces previously painted with latex paints. Clean surface thoroughly to remove any dirt and contamination. Rinse thoroughly to remove any dirt and contamination. Rinse thoroughly. Dull glossy surfaces with light sanding. Spot prime any bare areas with appropriate primer. Apply one or two finish coats.

BRICK, MASONRY AND STUCCO -- Remove all efflorescence. Remove all form oils and curing compounds with acid etching or sandblasting. Chalked surfaces should be cleaned vigorously and rinsed with water. Prime all bare surfaces with 300 100% Acrylic House Paint Primer.

CONCRETE BLOCK -- Fill construction defects with spackling. After removing all loose surface particles, fill porous block with 1051 Premium Block Filler.

PRECAUTIONS: PROTECT FROM FREEZING! Do not take internally. Close container after each use. KEEP OUT OF REACH OF CHILDREN!