
2500 SERIES "ECO-GREEN" PRO-MAX CONTRACTOR FLAT

Interior Latex

DESCRIPTION:	An economy grade, general purpose latex paint for interior use only on walls and ceilings where a flat finish is desired. This product is easy to apply and provides good hiding on properly prepared surfaces. This product is dead flat for excellent touch-up.
USES:	Use on properly prepared surfaces of drywall, plaster, masonry, and concrete block. This product is ideal for new construction and rework, including apartments, condominiums, etc.
VEHICLE TYPE:	Vinyl Acrylic
SHEEN:	Flat
SPREAD RATE:	350-450 square feet per gallon
DRYING TIME @ 75°F:	To touch: 1 hr. To recoat: 2 hrs.
THINNER:	If necessary, add up to 1/2 pint of water per gallon.
APPLICATION:	Stir thoroughly before using. Application may be by brush, roller or spray. Most types of spray equipment are acceptable for spray application. Always wear a respirator when spraying and protect yourself and your surroundings from spray mist.
LIMITATIONS:	Do not apply when temperature is below 50°F. Do not use in high temperature service. Do not use over old gloss or semi-gloss enamels unless gloss is dulled by sanding the old surfaces. Do not use outside, on floors, or in high temperature (160°F) areas such as radiators.
COLOR:	2500 Contractor White
CLEAN UP:	Clean up with soap and warm water while paint is still wet. Dry paint is almost impossible to remove.
AVAILABILITY:	Gallon and 5-gallon containers
% SOLIDS BY VOLUME:	28.0% ± 2%
% SOLIDS BY WEIGHT:	48.0% ± 2%
V. O. C.:	47 grams/liter or .39 lbs./gal.

SURFACE PREPARATION - GENERAL PRACTICE

For best adhesion, surfaces should be clean, dry, non-greasy and properly primed. Remove mildew, dirt, grease, loose rust, and loose scaling paint before painting. Sand glossy surfaces to a dull luster. Allow all recommended primers to thoroughly dry prior to painting.

In the recommendations below, certain steps must be taken to prepare surfaces for painting independent of the substrate. Therefore, the following steps must be taken to assure a quality paint job:

REMOVAL OF MILDEW -- Remove mildew with a commercially prepared solution or use: 5 oz. (2/3 cup) Trisodium Phosphate (TSP), 3 oz. (1/3 cup) detergent, 1 qt. household bleach and 3 qts. warm water which will make a little over one gallon.

SEALING KNOTS AND STAINS WHICH MAY BLEED THROUGH PAINT FILM -- Spot prime knots or stained areas with 3077 ProMax Alkyd Uniblox Universal Primer or 5088 ProMax "Eco-Green" Acrylic Uniblox Bonding Primer and let dry. Then prime entire surface with appropriate primer. Woods subject to tannin bleedthrough (cedar, redwood, etc.) should be primed entirely with 3077 or 5088. If stains show through the primer coat, these areas should be primed again before finishing.

REMOVAL OF CONTAMINANTS -- All contaminants, such as grease, oil, dirt, etc., which would interfere with either the adhesion or aesthetic appeal of the finish should be removed.

SURFACE PREPARATION AND PRIMING

PREVIOUSLY PAINTED SURFACES -- This product is self-priming and no primer is necessary on previously painted surfaces. Remove loose, flaking paint and sand glossy enamel surfaces to a dull sheen. Spot prime bare areas with the appropriate primer and allow to thoroughly dry. Apply one or two coats of finish paint as necessary.

NEW DRYWALL -- Repair construction defects and fill openings with spackling. Prime with 5062 ProMax Latex Drywall Primer, 167 Latex Primer Sealer or 5088 ProMax "Eco-Green" Acrylic Uniblox Bonding Primer. Allow primer to thoroughly dry (at least 2 hours at 75°F). Scuff sand with fine sandpaper to remove raised nap. Apply one or two coats of finish paint as necessary.

PLASTER AND MASONRY -- Apply only to firm, fully cured and dust free plaster or masonry surfaces. Repair construction defects and fill openings with spackling. Prime with 5062 ProMax Latex Drywall Primer, 167 Latex Primer Sealer or 5088 ProMax "Eco-Green" Acrylic Uniblox Bonding Primer. Allow primer to thoroughly dry (at least 2 hours at 75°F). Inspect for "dry spots" in plaster and if necessary, spot prime these areas. Apply one or two finish coats of paint as necessary.

CONCRETE BLOCK -- Repair construction defects and fill openings with spackling. Prime with 1051 Premium Masonry Block Filler. Use a brush, roller or trowel to work the block filler well into the concrete blocks. Allow the block filler to thoroughly dry (at least 8 hours at 75°F). For best results, block filler should be lightly sanded prior to topcoating. Apply one or two finish coats of paint as necessary.

NEW WOOD -- Repair construction defects and counter sink all nails. Prime with 167 Latex Primer Sealer. Allow undercoat to thoroughly dry (at least 2 hours at 75°F). Sand lightly with fine sandpaper to remove raised grain. Fill nail holes, knots, corners, etc. with latex caulk or wood putty. Apply one or two finish coats of paint as necessary.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

CAUTION!

Do not take internally.
Close container after each use.

PROTECT FROM FREEZING!

**KEEP OUT OF REACH
OF CHILDREN!**

LIMITED WARRANTY

DAVIS-FROST, INC. warrants this product will perform satisfactorily when applied over properly prepared surfaces in accordance with label directions; product failure due to deterioration of the underlying surface or failure of previous products is excluded. If the product fails to perform to your satisfaction, return any unused portion to the store with proof-of-purchase and you will receive, as your sole remedy under this warranty, your choice of additional product of equal value or a full refund. THIS WARRANTY EXCLUDES LABOR OR THE COST OF LABOR FOR THE APPLICATION OF ANY PRODUCT AND EXCLUDES ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights which vary from state to state.